

Headline	GERMAN FOOD, CULTURE AT ANNUAL CELEBRATION		
MediaTitle	Business Mirror		
Date	01 Mar 2015	Color	Full Color
Section	Special Feature	Circulation	82,600
Page No	B3	Readership	50,000
Language	English	ArticleSize	298 cm ²
Journalist	n/a	AdValue	PHP 42,308
Frequency	Daily	PR Value	PHP 126,924



GERMAN FOOD, CULTURE AT ANNUAL CELEBRATION

TT was a fun-filled weekend as the Ger- lar German food products, such as beer and Led Mabuhay Germany 2015 at Bonifacio es to accompany the merrymakers. High Street at Bonifacio Global City. Now on its seventh year, the celebration gives the German-Philippines Chamber of Com-Filipinos a chance to experience German merce and Industry, in cooperation with the food and culture. German and Filipino businesses showcased new and exciting German products and services.

Apart from the chance to sample popu-

man community in the country celebrat- sausages, there were live music performanc-

Mabuhay Germany 2015 is organized by German Embassy, Goethe Institut, and the German European School Manila, to celebrate over 60 years of diplomatic relations between the two countries.



POPULAR German sweets were also available at the fair.



FAIR goers try their luck at games at the booth of the German embassy.



l las diisas	CERMAN FOOD CHITUDE AT ANNUAL CELEBRATION			
Headline	GERMAN FOOD, CULTURE AT ANNUAL CELEBRATION			
MediaTitle	Business Mirror			
Date	01 Mar 2015	Color	Full Color	
Section	Special Feature	Circulation	82,600	
Page No	B3	Readership	50,000	
Language	English	ArticleSize	298 cm ²	
Journalist	n/a	AdValue	PHP 42,308	
Frequency	Daily	PR Value	PHP 126,924	



GUESTS were treated to a feast of German goodies.



GERMAN Ambassador Thomas Ossowski lead members of the German business community in welcoming guests to Mabuhay Germany 2015.